cloudly

case study

Retail & E-Commerce – Scaling Without Downtime

Challenge

A rapidly growing e-commerce platform in Bangladesh struggled with website crashes during flash sales, slow loading times, and high maintenance costs for their on-premise servers.

Solution

The company **migrated to AWS & Google Cloud**, using:

✅ **Auto-scaling servers** to handle high traffic during sales.

✅ **Cloud storage** for secure and fast product catalog access.

✅ **CDN (Content Delivery Network)** to speed up website loading for customers nationwide.

Results

📈 99.99% uptime during peak sales events.

💰 35% reduction in infrastructure costs.

🚀 Faster website speed, improving user experience and increasing sales.

How Can Your Business Benefit from the Cloud?

Cloud migration is not just for large enterprises—it empowers businesses of all sizes to scale, reduce costs, and improve efficiency. Whether you're in retail, banking, healthcare, media, or manufacturing, moving to the cloud can unlock new growth opportunities.

+8801906430046 | solutions@cloudly.io | cloudly.com.bd

More Security. More Speed. More Savings.